

August 4, 2021

Vitale&Co. advises the shareholders of bread producer RO.MAR. on sale of the company to Morato Pane

IMAP is pleased to announce that Morato Pane, a leading Italian group active in the industrial bakery market, has acquired 100% of the share capital of RO.MAR., an Italian company specialized in the production of packaged bread.

Founded in 1890 and based in Venice, RO.MAR. is specialized in the production of bread for sandwiches, sliced bread and loaves for the private label, the B2B segment and for the proprietary brand "Semenzato". The company has two production plants, four production lines and one of the first plants in Italy for the production of sourdough.

Morato Pane, the second largest operator in the industrial bakery market in Italy and Spain, and controlled by Aliante Partners, acquired RO.MAR. from Alto Partners, the Semenzato family and Mubali S.A.

The Vitale&Co. (IMAP Italy) team, led by Alberto Gennarini and Valentina Salari, acted as financial advisor to the shareholders of RO.MAR., supporting them in the due diligence process, in the structuring of the operation and in the negotiation.

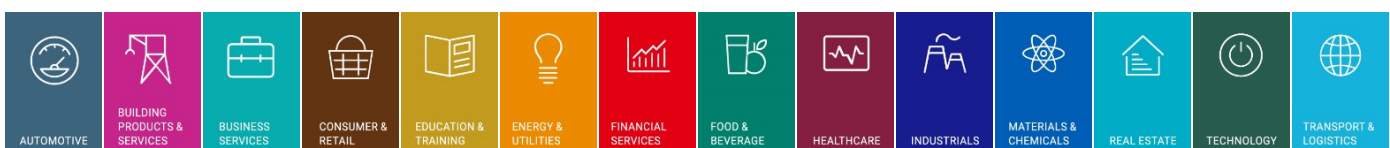


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