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IMAP advises meat products specialist Marnevall on sale to Europe's largest poultry processor LDC-Tranzit

IMAP is pleased to announce that poultry and food catering group, LDC-Tranzit, acquired breaded meat products specialist, Marnevall. The terms of the deal were not disclosed.

Marnevall produces 10,000 tons of breaded poultry, processed meat and fast-frozen products per year and generates €20 million in revenue. Its production site is located in Debrecen, Hungary, close to Tranzit, which LDC acquired a 70% share of in 2018, with the help of IMAP Hungary.

Franco-Hungarian LDC-Tranzit is a significant poultry processing group in Hungary, with a 60% share in the volume of meat-type goose production. It is also the country's leader in duck meat processing.

With the acquisition of Marnevall, LDC-Tranzit aims to broaden its range of downstream products and accelerate its reach into supermarkets and the out-of-home catering sector.

The IMAP Hungary team, led by Gabor Szendroi, acted as sole financial advisor to Marnevall throughout the sale process.

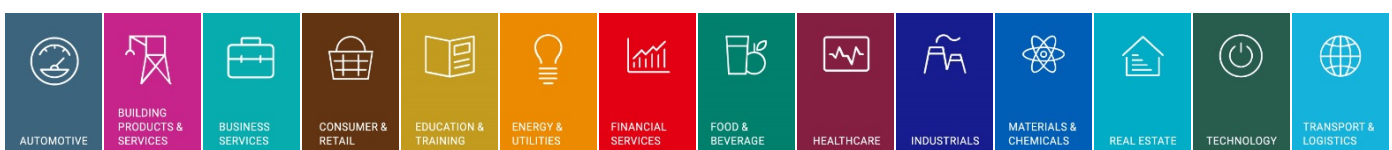


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